

What is Aloe Vera?

Aloe Vera also known as nature's miracle plant, is a succulent plant known for its thick, fleshy leaves filled with a gel-like substance. It is commonly recognised for its medicinal and therapeutic properties, particularly in skin care and wound healing. The plant's gel, rich in vitamins, minerals, and antioxidants, made it a versatile and effective remedy across various cultures and historical periods for promoting health and healing.



Why Do People Use Aloe Vera?

Throughout history, people use aloe vera for its remarkable healing and medicinal properties. Ancient Egyptians, often referred to it as the "plant of immortality," used aloe vera to treat wounds, infections, and skin conditions. Traditional Chinese medicine and Indian Ayurveda also prized aloe vera for its ability to treat digestive issues, skin ailments, and inflammatory conditions. In Greek and Roman times, aloe vera was utilised for its purgative and healing qualities.



SKIN CARE

Aloe vera is widely used in skincare for its soothing, moisturising, and healing properties to treat sunburns, minor cuts, and irritations. Its antibacterial and antioxidant properties help in treating acne and preventing signs of aging in many skincare products.



HAIR CARE

Aloe vera is used in hair care for its nourishing and moisturising benefits to the scalp to soothe irritation, reduce dandruff, and promote hair growth. Aloe vera gel is often used as a natural conditioner to hydrate and strengthen hair. Its enzymes and vitamins help repair dead skin cells on the scalp, improving overall scalp health and supporting healthier hair growth.



HEALTH BENEFITS

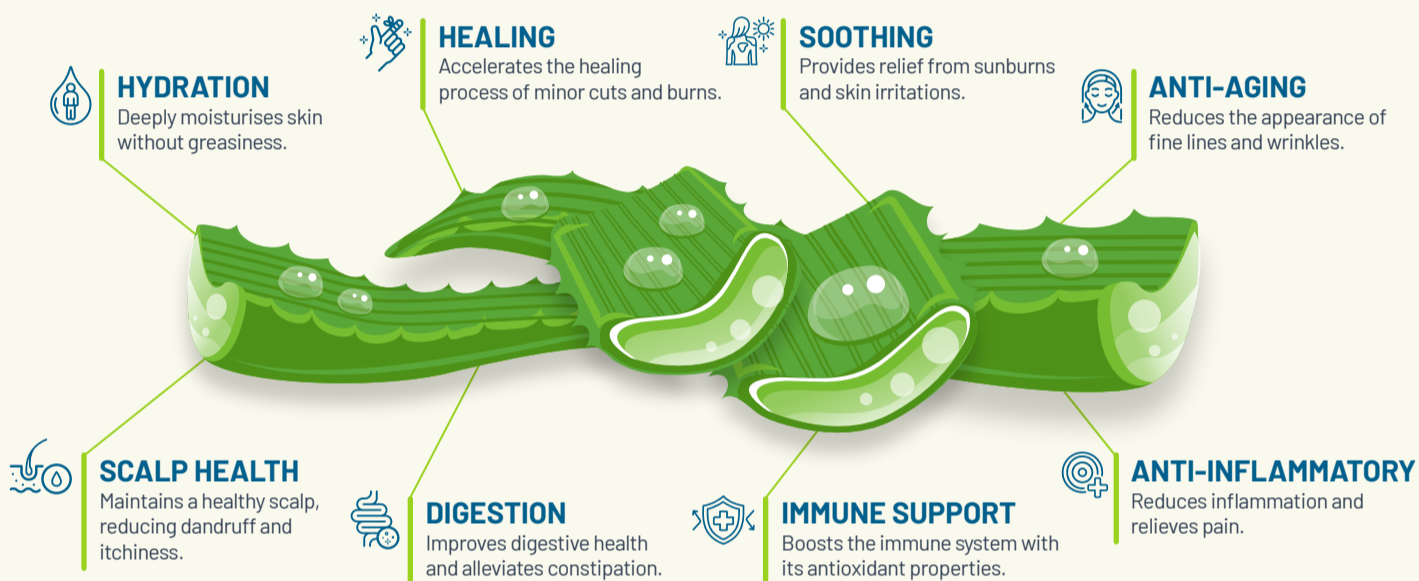
Aloe vera has other health benefits such as aiding digestion, soothes stomach issues, and promotes gut health. The plant's anti-inflammatory and antioxidant properties help boost the immune system and reduce inflammation. Applied topically, it is also known to help to lower blood sugar level in people with diabetes and supports oral health by reducing plaque and treating mouth ulcers.



COSMETIC INDUSTRY

Aloe vera is commonly used in cosmetic products like moisturisers, lotions, face masks, and serums to provide deep hydration and improve skin texture. Aloe vera's anti-inflammatory and antibacterial qualities make it a common ingredient in acne treatments, sunscreens, lip balms, and after-sun products to calm and repair the skin.

The Key Benefits of Aloe Vera



How to Choose the Right Aloe Vera Product?

- ✓ **High Aloe Vera Content** | Aloe Barbadensis Extract as the main ingredient
- ✓ **Purity** | 95% or higher pure Aloe Vera gel
- ✓ **Processing Method** | Cold-pressed Aloe Vera gel
- ✓ **Certifications** | Look for organic certifications
- ✓ **Natural Additives** | Contains natural preservatives like vitamin C or E
- ✓ **Avoid Harmful Additives** | Free from alcohol, parabens, sulfates, and artificial fragrances
- ✓ **Packaging** | Stored in opaque or dark-coloured, airtight containers



HEALTHWEST UK

Our Aloe Vera products are sourced directly from Australian Certified Organic Farms, ensuring that they are made from authentic Fresh Mature and Medicinal Aloe Vera Leaves.

99% PURE ALOE VERA IS EXTRACTED FROM CERTIFIED ORGANIC ALOE BARBADENSIS LEAF



**ALOE VERA
SPF 30+ SUNSCREEN**



**ALOE VERA
AFTER SUN COOLING GEL**



**ALOE VERA
HAIR & SKIN GEL**

Our products are formulated without the use of parabens, polymers, sulphates, SLES, gluten, phthalates, bleach, artificial colours, or fragrances. They are cruelty-free and made from plant-derived ingredients and botanicals cultivated through organic gardening practices to promote sustainability in the industry.



Certification of Accreditation

Our products has successfully obtained chemical-free certification, complying to the National Standard for Organic and Biodynamic Product from the Chemical Free Farmers Association, Sustainable Soil Solutions, IFOAM Organics International.

